

## Other Chamber Advertising Opportunities

### Annual Golf Outing

Be an Eagle Sponsor, Birdie Sponsor,  
or a Tee Sponsor

### Annual Dinner

Be a Table Sponsor  
Advertise in the Evening's Booklet

### Education Summit

Sponsor the Event

### Business Before Hours

Sponsor the Event

### Business After Hours

Sponsor the Event

Call the Chamber for these or other opportunities.



313 South Buffalo Street, Suite A  
Warsaw, IN 46580

Phone: 574-267-6311  
Toll Free: 800-776-6311  
Fax: 574-267-7762  
[www.wkchamber.com](http://www.wkchamber.com)



ADVERTISING  
ADVERTISING  
ADVERTISING  
ADVERTISING  
ADVERTISING

OPPORTUNITIES

Your Logo Here!



Your Logo Here!

ADVERTISE  
at the  
CHAMBER

# NEWSLETTER ADVERTISING

The Kosciusko Business *INSIGHTS* is published monthly and released on the 15th of each month.

Please check your choice of ad sizes and placements, then complete the form and preferred months of placement on the next page. Call for monthly deadlines

## PLACE AN AD

### BANNER — 5.5" x 1.5"

- \_\_\_ 12 placements — \$380
- \_\_\_ 6 placements — \$230
- \_\_\_ 2 placements (min) — \$100

### SINGLE COLUMN — 2.75" x 2.0"

- \_\_\_ 12 placements — \$300
- \_\_\_ 6 placements — \$180
- \_\_\_ 2 placements (min) — \$70

### QUARTER PAGE CARD — 2.75" x 4.0"

- \_\_\_ 12 placements — \$650
- \_\_\_ 6 placements — \$400
- \_\_\_ 2 placements (min) — \$160

### THIRD PAGE HORIZONTAL — 5.5" x 3.25"

- \_\_\_ 12 placements — \$780
- \_\_\_ 6 placements (min) — \$480

For more information call the Chamber office: 574-267-6311 or 1-800-776-6311.  
Fax a copy of both of these pages to the Chamber at 574-267-7762.

## BE A BASIC SITE SPONSOR

Basic Site Sponsor is a 1 1/2" x 4" horizontal space where your ad can be placed and linked to your website for \$50 per month. You can sign up for as many months as you'd like. If you are the first respondent, your ad goes at the top. The next business's ad will be in the second position, and then the third and so on. The ads will rotate every month, so the longer you have your ad on the website, the more times it will hit the first position.

### Website Advertising Commitment

Please Check One

Yes, I want to be  
**Site Sponsor of the Month** \_\_\_.

Yes, I want to be a  
**BASIC Site Sponsor** \_\_\_.

Date: \_\_\_\_\_

Firm Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Total Amount: \$ \_\_\_\_\_

Signature: \_\_\_\_\_

Please check your preferred months of placement and other preferences.

- January
- February
- March
- April
- May
- June
- July
- August
- September
- October
- November
- December

To sign up to be a Site Sponsor of the Month or a BASIC Site Sponsor, fax this page to the Chamber at 574-267-7762 or, email [thoy@wkchamber.com](mailto:thoy@wkchamber.com).

Your ad must be sized according to the size of the space and presented in digital graphic form either on disk, or by email ([thoy@wkchamber.com](mailto:thoy@wkchamber.com)) at 76 dpi. For assistance, please call Trina Hoy at the Chamber at 574-269-4397.

If you don't have an ad, we can create one for you at a small additional charge.

# WEB SITE ADVERTISING

## BE A SITE SPONSOR OF THE MONTH

For only \$75, your company can be featured in prime space as the Site Sponsor of the Month, on the front page of the Chamber website for a month and linked to your website. Use this approximate 3" x 4" space for an ad you design to promote your business. Or, we can design one for you for a small additional charge.

Chamber Website  
www.wkchamber.com

The screenshot shows the Chamber's website with sections for 'Business Directory is Online!', 'Warsaw Chamber Upcoming Events', 'Computer Solutions' (Your Virtual IT staff), 'MISSION STATEMENT', and 'Education Summit XI -- Results'.

The diagram illustrates three ad placement positions on the website:

- Top Position:** Located at the top of the page, above the 'Computer Solutions' section.
- 1st Position:** Located below the 'Computer Solutions' section, featuring a 'BASIC Site Sponsor' ad.
- 2nd Position:** Located below the '1st Position' ad, featuring a 'Your Ad Could Be Here...' placeholder.
- 3rd Position:** Located at the bottom of the page, featuring a '... or HERE!' placeholder.

**Site Sponsor of the Month**  
\$75/Month

Top Position

**Basic Site Sponsors**  
\$50/Month

1st Position

2nd Position

3rd Position

For more information call the Chamber office: 574-267-6311 or 1-800-776-6311. Fax a copy of the opposite page to the Chamber at 574-267-7762.

The cover of 'INSIGHTS' magazine from June 2006 features the title 'INSIGHTS' in large letters, the subtitle 'a publication of the Warsaw/Kosciusko County Chamber of Commerce', and a list of contents including '32nd Annual Chamber Golf Outing', 'Economic Facts', and 'Member Happenings'.

The diagram illustrates four ad placement options in the magazine:

- BANNER AD:** A horizontal ad at the top of the page.
- QUARTER PAGE CARD:** A vertical ad on the left side of the page.
- SINGLE COLUMN:** A vertical ad on the right side of the page.
- THIRD PAGE HORIZONTAL:** A horizontal ad at the bottom of the page.

### INSIGHTS Advertising Commitment

Date: \_\_\_\_\_

Firm Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Total Amount: \$ \_\_\_\_\_

Signature: \_\_\_\_\_

Please check your choice of ad sizes and placements.

Please check your preferred months of placement and other preferences.

- January
- February
- March
- April
- May
- June
- July
- August
- September
- October
- November

- For Guaranteed Position: add 5%
- For Guaranteed Inside Back: add 10%

We would prefer your ad be sized according to your size preference and presented in digital graphic form either on disk, or by email (thoy@wkchamber.com) at 400 dpi. For assistance, please call Trina Hoy at the Chamber at 574-269-4397.

If you don't have an ad, we can create one for you at a small additional charge.

# NEWSLETTER ADVERTISING

## INSERT A FLYER

The Kosciusko Business *INSIGHTS* is published monthly and released on the 15th of each month.



Placing an insert into the monthly Chamber newsletter is easy and cost-effective.

The cost is \$150 for businesses and \$100 for not-for-profits. You must provide the Chamber with 950 copies of your flyer. Call for monthly deadlines.

To get more bang for your buck, have both sides of your flyer printed.

Inserts are limited to the first 8 for each month, and is first come, first served. So reserve your placement in the month(s) of your choice.

Please check your preferred months to insert your flyer.

- January
- February
- March
- April
- May
- June
- July
- August
- September
- October
- November
- December

Placing a flyer in the monthly Chamber newsletter is limited to the first 8 per month, and is first come, first served.

Reserve your placement now.

### INSIGHTS Flyer Commitment

Date: \_\_\_\_\_

Firm Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Total Amount: \$ \_\_\_\_\_

Signature: \_\_\_\_\_

For more information call the Chamber office: 574-267-6311 or 1-800-776-6311. Fax a copy of the opposite page to the Chamber at 574-267-7762.